质量与价格 词汇

基本会话

一面之缘 yímiàn zhī yuan – literally having met someone due to a preexisting fated affinity with that person; it is used when two people have met once before, but do not know each other very well.

推出 tuīchū – to launch (ex. a new product), to release (ex. a new film)

款 kuǎn – measure word for items or products as categorized by a common style, theme, or type

脆 cuì – crispy

酥 sū – of a food texture that is flaky or crumbly

新颖 xīnyǐng – new, original, novel (ex. of a new style)

讨喜 tǎoxǐ – likable; characteristics of a person or thing that are generally liked by people

各式各样 gè shì gè yang – a variety; of all kinds

无忧无虑 wú yōu wú lǜ – free of worries and anxieties

往往 wǎngwǎng – often; more often than not

价格 jiàgé – price

偏高 piān gāo – tend to be high; on the high side; higher than what is considered average

供应 gōngyìng – to supply or provide

物超所值 wù chāo suǒ zhí – describing an item or product that is of greater value than its price

坚持jiānchí – to uphold in commitment; to persevere

信念 xìnniàn – faith; belief

优于 yōu yú – better quality than (used for comparison)

全天然 quán tiānrán – all-natural

真材实料zhēn cái shí liào – the real thing; used to emphasize that the materials or ingredients used to make something are all real and of good quality, with no fake substitutions or cheaper alternatives

荣获rónghuò – to receive an honor or award

无可挑剔wú kě tiāotì – literally means that there are no faults that can be seen or picked; flawless, faultless, impeccable

规模 guīmó – scale, scope

资金 zījīn – funds, funding

承受不起 – not able to bear

订购 dìnggòu – to place an order (for goods)

优惠 yōuhuì – discount

意下如何 yì xià rúhé – a very formal equivalent of “what do you think?”; this is a formal way to ask for the opinions and thoughts of others, especially when an individual is about to or has shared an idea or suggestion and wants to know what the listener thinks of his or her ideas or suggestions. It is also used during brainstorming or problem-solving discussions where an individual may have an idea but wants to see what others are thinking.

推销食品

可口 kěkǒu – tastes good; palatable; tasty

美味可口 měiwèi kěkǒu – tasty and delicious

无添加防腐剂 wú tiānjiā fángfǔ jì – no preservatives added

推销电子或AI產品

智能助理 zhìnéng zhùlǐ – virtual assistant

操作简单 cāozuò jiǎndān – easy to operate

携带方便 xiédài fāngbiàn (China); xīdài fāngbiàn (Taiwan) – convenient to bring along; portable

不占空间 bú zhàn kōngjiān – does not take up space

省电节能 shěng diàn jiénéng – saves electricity and energy

省时省力 shěng shí shěnglì – saves time and effort

无线 wúxiàn – wireless

小巧玲珑xiǎoqiǎolínglóng – small, detailed, exquisite, and well-made

全新设计 quánxīn shèjì – brand new design

推销其他产品

功能gōngnéng – functions and features

减碳抗暖化 jiǎn tàn kàng nuǎn huà – carbon reduction and reduce greenhouse effect

环保 huánbǎo – environmental protection

安全防护系统 ānquán fánghù xìtǒng – safety/protection features and system

引擎 yǐnqíng – engine

推销时尚产品

引领潮流 yǐnlǐng cháoliú – leading the current trends; being the trendsetter

多种款式 duō zhǒng kuǎnshì – a variety of styles

尺寸齐全 chǐcùn qíquán – having all sizes available

多层次穿搭 duō céngcì chuān dā – layering; to wear an outfit that is composed of multiple layers

容易搭配 róngyì dāpèi – easy to match with other clothes when deciding on the components of an outfit

保暖 bǎonuǎn – insulated

吸汗 xīhàn – absorbs sweat

防水 fángshuǐ – waterproof